

## SPONSORSHIP ENTITLEMENT

Below is the details of sponsorship entitlements according to the respective categories.

PACKAGES	HEADLINE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	SPONSOR
Table next to Prime Minister and Defence Minister during Welcome & Opening Ceremony	2 Pax					
Lunch with Prime Minister and Defence Minister (Day 01)	1 Pax	1 Pax				
To join Prime Minister and Defence Minister during Navy Gracing Ceremony	1 Pax	1 Pax				
Dinner with all Service Chiefs and KSU	1 Pax	1 Pax	1 Pax			
Sponsors welcome editorial in show guide	1 Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Quarter Page
5 Days VIP Lunch Area Passes	6 Pax	5 Pax	4 Pax	3 Pax	2 Pax	1 Pax
Extra Exhibitor Passes	6 Pax	5 Pax	4 Pax	3 Pax	2 Pax	1 Pax
Branding Logo in all events and advertistment	✓	✓	✓	✓	✓	✓

## D BRANDING PACKAGE

Please tick ( ✓ ) the location(s) you wish to branding your presence in LIMA2025

### Branding Space



1 x MIEC Hall Roof Top 'Welcome' Stickers Facing to Tarmac (Exclusive)  
Size: 40m (L) x 4.8m (Ht.)

**USD 15,000**



1 x MIEC Hall Roof Top Stickers Right (Exclusive)  
Size: 20.5m (W) x 4.8m (Ht.)

**USD 15,000**



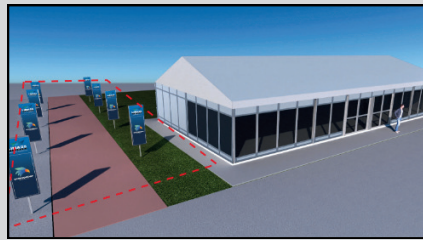
1 x MIEC Hall Roof Top Stickers Left (Exclusive)  
Size: 20.5m (W) x 4.8m (Ht.)

**USD 15,000**



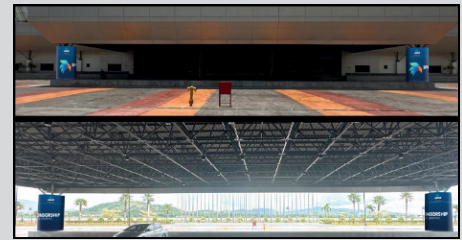
1 x Airport Langkawi 'Welcome' Arch  
Size: 6.5m (W) x 4.8m (Ht.)

**USD 15,000**



1 Sets x Fence Branding at Aircraft Tarmac  
Size: 15m (W) x 4ft (Ht.) RMAF

**USD 5,000**



2 x Porch Pillar Wraps  
Size: 5.66m (W) x 3.3m (Ht.)

**USD 5,000**

Please tick (✓) the item(s) you wish to sponsor to be entitled for the respective sponsorship categories above.

### Branding Space



14 x Main Lobby Pillar Wraps  
Size: 3.0m (W) x 5.0m (Ht.)

**USD 5,000**



1 x Awning entrance at Hall A  
(View from Outside)  
Size: 9.5m (W) x 10.8, (Ht.)

**USD 10,000**



1 x Entrance Arch at Hall A  
(View from Inside)  
Size: 6m (W) x 4m (Ht.)

**USD 10,000**



4 x Giant Buntings at The Main Building  
Size: 6m (Ht. x 5m (W)

**USD 10,000**



5 x Main Walkaway Advertisement  
(Side Fencing)  
Size: 3m (L) x 1.5m (W)

**USD 2,000**



4 x Advertisement on Walls - Hall A and C  
Size: 6m (L) x 3m (W)

**USD 10,000**



4 x MIEC Hall Level 1 & 2 Wall  
(Royal, PM, VIP Viewing Deck)  
Size: 4.4m (W) x 3.7m (Ht.)

**USD 15,000**



2 x MIEC Side Facade  
Top Graphic Size: 17m x 11mH  
Bottom Graphic Size: 17m x 4mH

**USD 10,000**



2 x Main Entrance Pillar Wrap

**USD 10,000**



2 x MIEC Hall Lift Banner  
Size: 1.5m x 9.8mH

**USD 3,000**



2 x Glass Panel Branding at Hall A

**USD 10,000**



1 x Welcome Banner @ Airport  
Size: 7m x 0.7mH

**USD 6,000**

Please tick (✓) the item(s) you wish to sponsor to be entitled for the respective sponsorship categories above.

### Branding Space



2 x Box Up Pillar @ Airport  
Size: 2.7m (W) x 2.2m (Ht.)

**USD 3,000**



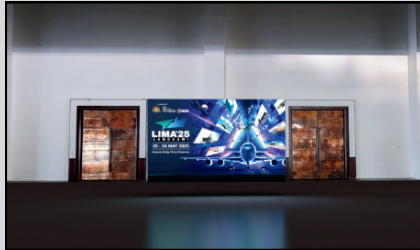
1 x Box Up Pillar @ Airport  
Size: 1m (W) x 3m (Ht.)

**USD 3,000**



1 x Backdrop @ VIP Viewing Gallery

**USD 3,000**



1 x Huge LED Screen  
@ Entrance of Ballroom

**USD 10,000**



1 x Roadside Arch at Airport Roundabout  
Towards Airport Wings Hotel

**USD 6,000**



1 x Roadside Arch 1  
(From Kuah Town towards  
Airport/MIEC Hall)

**USD 6,000**



1 x Roadside Arch 2  
(Toward Resort World Maritime Side)

**USD 6,000**



1 x Roadside Arch  
at Airport Roundabout towards MIEC Hall

**USD 6,000**



80 x Lamp Post Signage  
at MIEC main road

**USD 10,000**



40 x Bunting & Banner  
at Resorts World Side Deck

**USD 5,000**



300 pcs x Bunting Along Roadside Pantai  
Chenang, Pantai Tengah towards  
Resorts World Lobby

**USD 19,000**



Entrance Arch at Walkway from Jetty

**USD 6,000**



1 x Signage @ Gate 1, MIEC

**USD 500**



1 x Signage @ Gate 2, MIEC

**USD 500**



1 x Signage @ Gate 3, MIEC

**USD 500**

Please tick (✓) the item(s) you wish to sponsor to be entitled for the respective sponsorship categories above.

### Branding Space



1 x Signage @ Gate 4, MIEC

USD 500



1 x Signage @ Gate 5, MIEC

USD 500

**TOTAL D**

\$

**TOTAL C AND D**

\$

**8% SST (TAX)**

\$

**GRAND TOTAL**

\$

### PAYMENT SCHEDULE

#### Standard Payment

The payment schedule for sponsorship packages and exhibitor branding is as follows:

- **50% down payment to book** - with the return of the application/contract form.
- **The deadline for the full payment of the remaining balance is not later than 15th December 2024.**
- In the event of a cancellation from your end, please be aware that deposits or full payments are non-refundable.

### PAYMENT DETAILS

**By Bank Transfer in USD or MYR only payable to:**

**Conversion Rate : USD 1.00 = MYR4.80**

All cheques should be crossed and made to **Global Exhibitions & Conferences Sdn Bhd.**

Bank transfer details as per below:-

Bank Name : CIMB Bank Berhad  
 MYR Bank Account No : 8604096851 (MYR)  
 USD Bank Account No : 801128276240 (USD)  
 Swift Code : CIBBMYKL  
 Bank Address : No. 15, Jalan Solaris Mont Kiara,  
 Mont Kiara, 50480 Kuala Lumpur, Malaysia.

- 1) All bank charges should be borne by the exhibitor.
- 2) Successful payment advice must be email to **finance@lima2025.com**

### FOR EXHIBITOR/ SPONSOR

#### For and on behalf of:

Name of the Exhibiting/ Sponsoring Organisation : \_\_\_\_\_

Name : \_\_\_\_\_ Job Title : \_\_\_\_\_

Signed : \_\_\_\_\_ Company Stamp : \_\_\_\_\_ Date : \_\_\_\_\_

### FOR ORGANISER USE ONLY

These application is hereby accepted for and on behalf of Global Exhibitions & Conferences Sdn Bhd

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 Signed by the organiser

Name : \_\_\_\_\_

Job Title : \_\_\_\_\_

Date : \_\_\_\_\_